

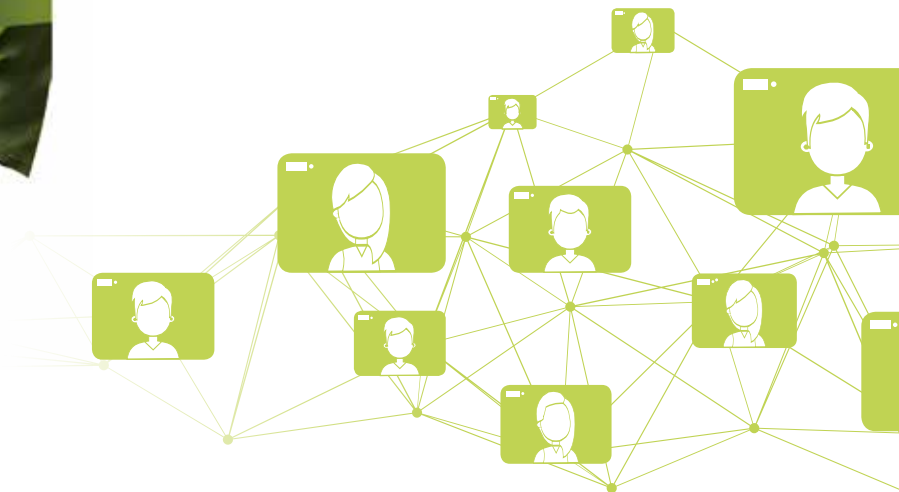


rehabweek

virtual '21 event



Sponsorship &
Exhibition Prospectus



**REHAB
WEEK
2021**

23-25 SEPTEMBER 2021
VIRTUAL EVENT

#VirtualButInteractive



GENERAL INFORMATION

THE VIRTUAL EVENT DETAILS

Dates: September 23-25, 2021

Website: www.rehabweek.org

Location: Virtual on a dynamic online platform

IMPORTANT DATES & DEADLINES

Event dates:

September 23-25, 2021

Early Bird Registration Deadline:
August 9, 2021

Regular Registration Period:
10 August 2021 –
22 September 2021

WHY PARTICIPATE? (KEY BENEFITS OF ATTENDING)

RehabWeek is a biannual event bringing together different conferences in the field of Rehabilitation Technology in one place at the same time to foster interdisciplinary exchange and learning. Its goal is to bring together engineers and medical experts, researchers and practicing clinicians, individuals working in academia and those working in the industry and all those belonging to different societies in the field.

- RehabWeek offers an engaging conference program along with many innovative side events.
- RehabWeek offers a platform for all players in the field of Neurorehabilitation Technology to exchange their ideas and form research partnerships.
- At RehabWeek, you will reach more than 1000 of the world's leading experts in neurorehabilitation technology.
- RehabWeek is supported by several international societies in the field of neurorehabilitation technology.
- RehabWeek is recognized all over the world and mentioned in many publications.
- RehabWeek offers competitive sponsorship packages for the industry partners, to let them become an integral part of the conference.
- RehabWeek will bring together all players in the field at the same time in the same place, offering you the possibility to meet your peers, your customers and your consultants and build new partnerships.
- RehabWeek intends to grow over time and attract more societies in the field of rehabilitation

CONTACT / THE VIRTUAL EVENT ORGANIZING SECRETARIAT, PCO



Office: Kenes M+

Sponsorship & Exhibition Inquiries:

Mr. Muzaffer Komek
E-mail: mkomek@kenes.com
Mobile: +90 530 689 5299

Registration Inquiries:

Ms. Pinar Eresici
E-mail: peresici@kenes.com

Scientific Inquiries:

Ms. Mojca Rodic
E-mail: mrodic@kenes.com

Any Other Inquiries:

Mr. Veysel H. Guzel
E-mail: vguzel@kenes.com



GENERAL INFORMATION

INVITATION

Dear Colleagues and Friends,

Due to the pandemic challenge with severe travel restrictions and an uncertain situation for Events, the International Consortium for Rehabilitation Technology (ICRT) decided together with the Kenes Group and the local organizers to postpone the next in-person RehabWeek to 2022.

As alternative, it is our privilege and great pleasure to invite you to RehabWeek Virtual '21, that will take place from 23 - 25 September 2021. Along with the Kenes Group, the ICRT as the hosting society would like to welcome you to a 3-day engaging networking event, emphasizing on-line and real-time interaction and participation. The meeting focuses on top-level keynotes, interactive sessions, round tables, small-group discussions among participants, and live virtual visits to clinical facilities, presenting real-time hands-on applications of advanced rehabilitation technologies.

RehabWeek is a well-established and highly reputable biennial Event that brings together engineers, clinicians, researchers and other stakeholders in the rehabilitation technology field. In 2019, six societies and more than 1,600 delegates from all over the world joined us in Toronto for the 4th RehabWeek. Now in 2021 the four ICRT societies have the pleasure to announce a virtual meeting with the main aim to interact and foster interdisciplinary exchange. The four participating societies are:

- International Consortium on Rehabilitation Robotics (ICORR)
- International Functional Electrical Stimulation Society (IFESS)
- International Industry Society in Advanced Rehabilitation Technology (IISART)
- International Society for Virtual Rehabilitation (ISVR)

RehabWeek Virtual '21 will address the challenges and opportunities for technology in rehabilitation, especially in this last year. As the healthcare landscape continues to evolve, intense cooperation among clinicians, engineers, researchers, scientists, health practitioners, policy makers, users and industry remains essential for making impactful changes for our patients and their families, our communities, and the world.

We are excited that we can provide an outstanding international forum for interdisciplinary discussions, share insight into clinical application through real-time, virtual site visits, discuss new trends and developments (e.g. requirements on standards), and other hot topics related to rehabilitation technology. RehabWeek Virtual '21 will provide everyone an opportunity to share the latest understandings of academic and industrial research, and more importantly inspiring, innovative, and participative discussion around rehabilitation technology.

We are very much look forward to your participation and contribution!

Kind regards

RehabWeek Steering Committee

Dr Thierry Keller
Chair ICRT

KEY BENEFITS OF THE VIRTUAL EVENT

IMMEDIATE VISIBILITY – Appearance of your brand and organisation's name / logo directly in front of attendees, boost the perceived image of your organisation during the Event.

LONGER EXPOSURE – Visibility and interaction during the virtual Event PLUS a longer time following the event when attendees have access on-demand.

NO TRAVEL – Access the Event from the comfort of your office or home, on your own time – and save €€€ by avoiding travel expenses.

CUSTOMER LEADS – Communication with your target market with the opportunity to launch new initiatives, products or services.

REACH OUT TO TARGET AUDIENCE – Possibility to find new partners and meet like-minded professionals, influential people, bodies and organisations representing scientific fields and to gain credibility in your area of research and outperform your competitors.

EXPANDED MARKET – Going virtual opens the door for a larger audience globally, as attendees no longer need to travel to an onsite location



TENTATIVE SCIENTIFIC PROGRAM

TIME			23 SEPTEMBER 2021				24 SEPTEMBER 2021				25 SEPTEMBER 2021			
US (EST)	EU (CET)	Asia (Sin)	Track 1 ICORR	Track 2 IFESS	Track 3 INRS	Track 4 ISVR	Track 1 ICORR	Track 2 IFESS	Track 3 INRS	Track 4 ISVR	Track 1 ICORR	Track 2 IFESS	Track 3 INRS	Track 4 ISVR
03:00	09:00	15:00	OPENING & KEYNOTE 1 Broadcast 1				OPENING & KEYNOTE 2 Broadcast 1				OPENING & KEYNOTE 3 Broadcast 1			
04:00	10:00	16:00	SESSION 1A	SESSION 2A	SESSION 3A	SESSION 4A	SESSION 9A	SESSION 10A	SESSION 11A	SESSION 12A	SESSION 17A	SESSION 18A	SESSION 19A	SESSION 20A
04:00	10:00	16:00	INDUSTRY SESSION 1A	INDUSTRY SESSION 2A	INDUSTRY SESSION 3A	INDUSTRY SESSION 4A	INDUSTRY SESSION 5A	INDUSTRY SESSION 6A	INDUSTRY SESSION 7A	INDUSTRY SESSION 8A	INDUSTRY SESSION 9A	INDUSTRY SESSION 10A	INDUSTRY SESSION 11A	INDUSTRY SESSION 12A
05:30	11:30	17:30	BREAK				BREAK				BREAK			
06:15	12:15	18:15	SESSION 5A	SESSION 6A	SESSION 7A	SESSION 8A	SESSION 13A	SESSION 14A	SESSION 15A	SESSION 16A	SESSION 21A	SESSION 22A	SESSION 23A	SESSION 24A
06:45	12:45	18:45	REHAB QUIZ SHOW 1 (PRIZED)				CLOSING SESSION / Broadcast 1				HAPPY HOUR / w INTERACTIVE MUSIC SHOW			
06:45	12:45	18:45	REHAB QUIZ SHOW 1 (PRIZED)				CLOSING SESSION / Broadcast 1				HAPPY HOUR / w INTERACTIVE MUSIC SHOW			
08:15	14:15	20:15	REHAB QUIZ SHOW 1 (PRIZED)				CLOSING SESSION / Broadcast 1				HAPPY HOUR / w INTERACTIVE MUSIC SHOW			
08:45	14:45	20:45	REHAB QUIZ SHOW 1 (PRIZED)				CLOSING SESSION / Broadcast 1				HAPPY HOUR / w INTERACTIVE MUSIC SHOW			
ASIA-EU TIME ZONE														
11:00	17:00	21:00	OPENING & KEYNOTE 1 Broadcast 2				OPENING & KEYNOTE 2 Broadcast 2				OPENING & KEYNOTE 3 Broadcast 1			
12:00	18:00	22:00	SESSION 1B	SESSION 2B	SESSION 3B	SESSION 4B	SESSION 9B	SESSION 10B	SESSION 11B	SESSION 12B	SESSION 17B	SESSION 18B	SESSION 19B	SESSION 20B
12:00	18:00	22:00	INDUSTRY SESSION 1B	INDUSTRY SESSION 2B	INDUSTRY SESSION 3B	INDUSTRY SESSION 4B	INDUSTRY SESSION 5B	INDUSTRY SESSION 6B	INDUSTRY SESSION 7B	INDUSTRY SESSION 8B	INDUSTRY SESSION 9B	INDUSTRY SESSION 10B	INDUSTRY SESSION 11B	INDUSTRY SESSION 12B
13:30	19:30	23:30	BREAK				BREAK				BREAK			
13:30	19:30	23:30	SESSION 5B	SESSION 6B	SESSION 7B	SESSION 8B	SESSION 13B	SESSION 14B	SESSION 15B	SESSION 16B	SESSION 21B	SESSION 22B	SESSION 23B	SESSION 24B
14:15	20:15	00:15	REHAB QUIZ SHOW 2 (PRIZED)				CLOSING SESSION / Broadcast 2				HAPPY HOUR / w INTERACTIVE MUSIC SHOW			
14:15	20:15	00:15	REHAB QUIZ SHOW 2 (PRIZED)				CLOSING SESSION / Broadcast 2				HAPPY HOUR / w INTERACTIVE MUSIC SHOW			
14:45	20:45	00:45	REHAB QUIZ SHOW 2 (PRIZED)				CLOSING SESSION / Broadcast 2				HAPPY HOUR / w INTERACTIVE MUSIC SHOW			
14:45	20:45	00:45	REHAB QUIZ SHOW 2 (PRIZED)				CLOSING SESSION / Broadcast 2				HAPPY HOUR / w INTERACTIVE MUSIC SHOW			
16:15	22:15	02:15	REHAB QUIZ SHOW 2 (PRIZED)				CLOSING SESSION / Broadcast 2				HAPPY HOUR / w INTERACTIVE MUSIC SHOW			
16:15	22:15	02:15	REHAB QUIZ SHOW 2 (PRIZED)				CLOSING SESSION / Broadcast 2				HAPPY HOUR / w INTERACTIVE MUSIC SHOW			
16:45	22:45	02:45	REHAB QUIZ SHOW 2 (PRIZED)				CLOSING SESSION / Broadcast 2				HAPPY HOUR / w INTERACTIVE MUSIC SHOW			
EU-AMERICAS TIME ZONE														



MAIN SPONSORSHIP CATEGORIES

* Please see the next page for the sample visuals for the location of the branding acknowledgements for items directly allocated for main sponsors usage and Virtual booth visuals.	PLATINUM 12.500 EUR Limited to 2 companies	GOLD 9.000 EUR Limited to 2 companies	SILVER 6.000 EUR Limited to 2 companies
Discount on additional sponsorship/exhibition items' purchases	20%	20%	15%
Opportunity to organize industry symposium	+		
Virtual Booth	Corner Large	Corner Medium	Corner Standard or Flat Large
Opportunity to get contact details of the participants who give consent for sharing their information with sponsors of the Event	+	+	+
Acknowledgement on the Event website with a logo with hyperlink to Sponsor's website	+	+	+
Acknowledgement in the Event mobile application, at Sponsors' section with logo	+	+	+
Acknowledgement on the presentation to be looping in the virtual auditorium before and after all sessions of the Event	+	+	+
Presence with logo of the Sponsor (together with logos of other sponsors' of the same category) at the entrance of virtual Event venue *	Advertisement or logo in the Front Row	Logo in the Second Row	Logo in the Third Row
Presence with logo at the virtual lobby together with all sponsors of the Event	+	+	+
Acknowledgement within the branding in the virtual hall for scientific sessions *	+	+	
Acknowledgement with logo in the Event e-newsletters	+	+	+
Acknowledgement in the push notification to be sent through the Event mobile application during the Event	+	+	
Opportunity to upload a pdf / video into the Virtual Event bags (pdf and videos to be provided by the Sponsors)	+	+	
Complimentary Exhibitor badges	8	6	4
Complimentary Delegate badges	4	3	2
Acknowledgement with logo in the post-Event reports and information	+	+	+
Opportunity to display a video on a digital screen in the virtual lobby**			

** 1 digital screen will be used for all platinum sponsors and 1 digital screen will be used for all gold sponsors. Videos of those sponsors will be looping on these screens back-to-back.)



VISUAL SAMPLES – BRANDING SPACES

The below visual designs are samples from the virtual platform to show the specific locations that are going to be allocated for main sponsors' (platinum, gold, silver and bronze) brandings.

Kindly note that these sample visuals are prepared to give the main sponsors an idea about the location of their brandings, and the actual virtual system might have slight changes in the design and locations of these brandings.



Entrance of the Virtual Conference Venue:
Spaces for Main Sponsors' logos (marked with yellow frame)



Virtual Lobby:
- Screen for Platinum Sponsors' looping videos (marked with green frame)
- Screen for Gold Sponsors' looping videos (marked with blue frame)
- Space for All Sponsors' logos (marked with yellow frame)



Auditorium:
- Banner for Platinum & Gold Sponsors' logos (marked with yellow frame)
Decision amongst the auditorium templates (both of which are shown above) will be made during the virtual system set up by the organizers.





VISUAL SAMPLES - VIRTUAL BOOTHS

The below visual designs are samples for the virtual booths that are going to be allocated for main sponsors' (platinum, gold, silver and bronze).

Different colour alternatives are available for all booths (e.g. blue, dark blue, green, dark green, yellow, orange, red, purple).



Virtual Stand Sample for
Platinum Sponsors: Corner Large



Virtual Stand Sample for
Gold Sponsors: Corner Medium



Virtual Stand Sample for
Silver Sponsors: Corner Standard or Flat Large



Virtual Stand Sample for
Bronze Sponsors: Flat Standard



ADDITIONAL SPONSORSHIP & EXHIBITION OPPORTUNITIES

For all sponsorship & exhibition items (excluding advertisement options), the Sponsor/Exhibitor will benefit from the below listed acknowledgement opportunities:

- * Acknowledgement on the Event website with a logo with hyperlink to Sponsors/Exhibitors website
- * Acknowledgement in the Event mobile application, at Sponsors/Exhibitors section with logo
- * Presence with logo at virtual lobby together with all sponsors/Exhibitors of the Event
- * Acknowledgement with logo in the post-Event reports and information

INDUSTRY SYMPOSIUM – 1 ZONE

EUR 3.000

INDUSTRY SYMPOSIUM – 2 ZONES

EUR 4.750

Opportunity for the direct introduction of your products, pipeline, expertise to the audience

Industry Symposium slots are available within the scientific programme. Two slots of 45 minutes and four parallel halls are available for industry symposia.

Allocation of the slot and hall preference is subject to availability. The allocation of the industry symposia slots will be confirmed on a “first come first served” basis.

The content of the industry symposium is subject to the approval of the Scientific Committee. Kindly note that it might be preferable for you to create a more interactive content for the industry symposium in order to attract more audience. Please contact the Event Organisers for the technical infrastructure of the virtual system and additional/optional functions for creating the interactivity (e.g., Q&A and poll functions, etc...).

Sponsors of industry sponsored symposia are responsible for obtaining the relevant information and complying with all national and international rules and regulations related to advertising and promotion of all products and services mentioned as part of the industry session. Advertising of any specific product does not mean acceptance by REHABWEEK and KENES. It is the full responsibility of the corporation that it is in accordance with the European laws, where applicable.

In addition to the general benefits to be provided for the Event sponsors, Industry Symposia will be acknowledged:

- on the related section of the Event website
- in the related section of the programme e-book
- in one e-newsletter of the virtual Event
- opportunity to display a video / banner / looping presentation on a digital screen in the virtual lobby (1 digital screen will be used for all industry symposia and videos/banners/ppt of those symposia will be looping on this screen back-to-back.)
- as pdf / video invitation in the Virtual Event bags (pdf and videos to be provided by the Sponsors)



ADDITIONAL SPONSORSHIP & EXHIBITION OPPORTUNITIES

VIRTUAL EXHIBITION

EUR 3.500

2D booth in the virtual Exhibition Hall includes

- Company Name and Logo
- Company Profile
- Documents, Video and Images
- Content hyperlinks for company's website, products, news and social media accounts

Additional Features:

- Interactive Chat (Group and 1:1 chat, including video calls)
- Contact Us
- Ability to see visiting attendees at the booth

Different colour alternatives are available. (e.g. blue, dark blue, green, dark green, yellow, orange, red, purple).



EVENT MOBILE APPLICATION

EUR 4.500

Strong visibility during the Event.

The Event mobile application engages attendees with personalised planning tools and real-time event updates and notifications. The easily downloadable and user-friendly mobile app will include the scientific programme, content and speakers' information.

Sponsor's acknowledgement will appear on the splash/pop-up screen of the app and the Sponsor's logo will be displayed together with the mobile app information and the QR code that will be sent to the registered participants. Sponsor will have the opportunity to get two (2) push notifications to be launched during the Event (timing to be decided and agreed by the Event Organisers and the Sponsor).

ADVERTISEMENT IN THE EVENT MOBILE APPLICATION

EUR 750

Advertisement in the designated section of the Event mobile application during the Event and post-Event of at least 1 month.

Mobile app will be available to all participants to access the scientific programme and other Event information easily and conveniently.

MAIL SHOT (PER MAIL)

EUR 500

- Opportunity to send out a Mail Blast to the pre-registered delegates who have agreed to receive promotional material, at a date and time coordinated with the Congress Organizer.
- Mail blast will be exclusive for the supporting company. The designed mail blast (html format with Kenes design requirements) and the preferred "Subject" to be provided by the Supporter and subject to receipt by 6 weeks prior to the Congress.

BRANDING AT THE VIRTUAL LOBBY

EUR 2.250

- Supporting company will have their logo placed in one of the screens in the virtual lobby.
- A great exposure, as participants can click on the logo and be directed to the company's booth or a web page.

ROLL-UP (LIMITED TO 2 COMPANIES)

EUR 1.250

- Opportunity to have a virtual roll up including company logo or advertisement within the virtual lobby.
- A great exposure, as participants can click on the logo and be directed to the company's booth or a web page.



SUBMIT AN INDUSTRY POSTER!

Dear our Industry Partners,

We would like to share with you the possibility to submit an Industry poster (free of charge) during the RehabWeek, and strongly encourage you to take advantage of the offer!

What does this mean?

All sponsors and exhibitors will be able to visit the poster session, look at posters from clinicians and researchers, start conversations at their posters and invite them to their own poster to talk about how your solutions could contribute to their clinical or research work.

Why do we offer this?

Many industry representatives are unhappy about virtual conferences, as they experience a feeling of isolation when "sitting" in their booths and not being able to actively approach attendees. With this format of an interactive poster session, we would like to give all industry partners the possibility to be a part of the conference, to be immersed into the program, to have the chance to actively approach other poster presenters and attendees during these sessions, to start conversations and to generate leads. There will be one poster session of 90min during the A block (A block is targeted at individuals attending from Asia and Europe, as it takes place during the Asian PM, European AM) and during the B block (European PM, Americas AM) each.

Who is eligible?

Each confirmed RehabWeek sponsor and exhibitor will have the chance to submit one poster. You are welcome to have several people attending the session, some can stay with your own poster and welcome people that come to visit, some can walk around and actively approach individuals in the poster exhibition.

What do you have to do?

- 1) Sign your sponsor or exhibitor contract
- 2) Submit your abstract here: <https://forms.gle/Y4SxVz9XSQ35CbE36> **before August 18th** (NO deadline extensions).
- 3) Create and upload your poster by **August 20th** (detailed instructions to follow).

What are the deadlines?

August 18th for the abstract submission, **August 20th** for the poster submission. You will need to sign the contract before being eligible to submit the poster. Please note that due to the extremely tight timeline, no extensions can be given for any of these deadlines. You will not be able to participate in the session if you do not submit the abstract or poster on time. Thank you for your understanding and your timely submissions!

We hope to see you there!



APPLICATION, PAYMENT & CANCELLATION POLICIES

GENERAL CONDITIONS & APPLICATION PROCESS

Please click here
to reach the
online booking
portal for
REHABWEEK 2021



Once a booking form is submitted, a confirmation will be mailed to the Sponsor/Exhibitor with an accompanying invoice.

Please note that submission of a booking form indicates the acceptance of all TERMS & CONDITIONS specified within the booking portal. The booking form(s) will be held as a valid liable contract, by which both parties will be bounded.

PAYMENT PLAN & CONDITIONS

100% payment is required to be completed upon the application of the sponsorship/exhibition.

All payments including the ones from last minute sponsors/exhibitor are required to be finalised prior to the Event date.

PAYMENT METHODS

Payments can be made via bank transfer or credit card. Kindly note that individual and/or corporate cheques are not acceptable.

Payment via Bank Transfer:

Bank account details are as below. After the bank transfer, the proof of payment is required to be sent to the Virtual Event Organizers.

ACCOUNT NAME : RehabWeek 2021 Virtual Event
ACCOUNT NO (EUR) : 1500934-92-320
IBAN (EUR) : CH08 0483 5150 0934 9232 0
BANK NAME : Credit Suisse
BRANCH : Genève
SWIFT CODE : CRESCHZZ80A
ADDRESS OF THE BANK : Rue de la Monnaie 1-3 | 1204 Genève | Switzerland

Payment via Credit Card:

Visa, Mastercard and AMEX are accepted through the online booking portal. Please finalise your payment during the booking process.

CANCELLATION POLICY

Any request for the cancellation of sponsorship/exhibition items must be sent to the Event Organisers in writing. The following cancellation policy will apply:

- For any cancellations on or after June 1, 2021; full sponsorship/exhibition amount will be invoiced and charged, and no refunds will be made.
- All relevant refunds will be made within 30 days after the Event date of Event



REHAB WEEK 2021

23-25 SEPTEMBER 2021
VIRTUAL EVENT

You can also support REHABWEEK 2021 with an Unrestricted Grant!

Or

You may suggest an idea!

We strongly encourage potential sponsors to suggest their own ideas for supporting REHABWEEK 2021. We are very open to additional sponsorship opportunities (within the technical limits of the virtual system) and would be happy to discuss any options with you.

Please contact us!



Office: Kenes M+

Sponsorship Inquiries:

Mr. Muzaffer Komek

E-mail: mkomek@kenes.com / Mobile: +90 530 689 5299

www.rehabweek.org

[#VirtualButInteractive](https://twitter.com/VirtualButInteractive)